

Quote

the weekly digest

Volume 42—Number 17

File

Week of October 22, 1961



----- 21st year of publication

QUESTING WITH *Quote*

.....

An interesting lay usage of space age equipment is enjoyed by Lester Strack, a farmer of Sycamore, Ill. He suffers from a rare low blood pressure condition which causes him to faint while standing. But due to the experiments of doctors and technicians, he has been fitted with a surplus high pressure altitude suit. Garbed like an astronaut, he is able to keep on his feet and do his work around the farm.

”

Although the common pigeons are the bane of cities, homing pigeons are being put to useful tasks. Navy scientists have placed miniature radios, weighing less than an ounce on the backs of homing pigeons. They are capable of sending signals for 20 miles in all directions while the birds are in flight. The scientists hope this will lead to new developments in target-seeking missiles.

A merchant of Hazeltown, Pa., is using homing pigeons to bring back orders from customers 300 miles away. He says the record of his best "sales bird" is the envy of many human salesmen.

But a romantic note crept in at San Francisco. A bashful suitor sent a homing pigeon, two dozen roses, a bottle of champagne and a note to his beloved.

"If you agree to marry me, set this bird free," read the girl. She freed the pigeon, which zoomed back to the waiting swain with a "yes." He said: "I'm relieved."

”

New York business men have crowded into the breakfast hour. Since lunch, cocktail and dinner hours have been usurped by meetings, conferences, and conventions, there's no time left except breakfast. Hotels report at least one business breakfast a day, and its popularity is growing. So the little woman no longer has to arise and prepare a nourishing breakfast, which marriage counselors have long urged as a great means of keeping her man happy. But with all these hours taken up away from home, how are she and the children expected to recognize that occasional stranger around the house as the lord and master?

”

Sign observed nailed to a tree in a fenced-in area near Lakewood, N J: "NO TRESPASSING. Violators Will Be Prosecuted To the Fullest Extent of the Law. — SISTERS OF MERCY." A paradox.

may we QUOTE



you on that?

[1] Soviet Premier NIKITA S KHRUSHCHEV, speaking before Soviet Communist Party Congress, saying the West must maintain internat'l tension and friction to keep itself together in defensive blocs: "The chief aggressive force is the U S, center of world reaction." . . . "(If the capitalist nations) dare attack the socialist countries and hurl mankind into the abyss of a war of annihilation, that mad act will be their last." . . . [2] Pres JOHN F KENNEDY, at Univ of N Car: "While we do not intend to see the free world give up, we shall make every effort to prevent the world from being blown up." . . . [3] Gen LUCIUS CLAY, Presidential representative in W Berlin: "In my many yrs of experience with the Berlin problem, I have never known our Gov't to be as determined as it is now to defend the freedom of Berlin." . . . [4] LORD HOME, British For'gn Sec'y, opening Conservative Party Conf in England: "If free men cannot combine to defend an outpost of freedom, it will not be long before the flanks of the main defenses are turned and liberty is menaced everywhere." . . . [5] Former V-Pres RICHARD M NIXON, speaking to Optimist Internat'l Conv: "Mr Khrushchev wants the world; the people of the world want freedom." . . . [6] LUTHER HODGES, Sec'y of Commerce, in Berlin: "My own Gov't regards the preservation of W Berlin's integrity and of its free way of life as an inviolable obligation." . . . [7] EDW TELLER, hydrogen bomb archi-

tect: "Fear of fallout from nuclear tests in the atmosphere is exaggerated. Such tests, if conducted carefully, are not dangerous. . . The real danger from fallout would come only in the event of a nuclear war." . . . [8] Sen KENNETH B KEATING (R-N Y), on current red-ink Fed'l financing: "We have got to take steps now to avoid having the pressure of this deficit and the pressure of emergency Berlin spending at all levels force a new spiral of price erosion as it did in the Korean crisis." . . . [9] Pres URHO KEKKONEN of Finland, in Washington, pledging Finland would stand up to Russia: "As an outpost of an anti-Soviet coalition, Finland would always be the first to be overrun, yet without power to affect decisions on war and peace. We are equally determined to maintain our neutrality as we have done in the past." . . . [10] Gen MAXWELL D TAYLOR, talking with reporters in Honolulu: "I am not going to Viet Nam to offer American troops. I am going to see whether they are needed. I might add that nobody wants to send American troops anywhere." . . . [11] Dr MERVYN STOCKWOOD, an Anglican bishop, defining a psychiatrist to a London audience: "A man who goes to the Folies Bergere and looks at the audience."

Quote

Quote the weekly digest

"He who never quotes. is never quoted"

Charles Haddon Spurgeon



ACHIEVEMENT—1

Continuous, earnest practice and discipline are necessary before we achieve success in any field.—**MELVIN J EVANS**, *Good Business*.

ADVERTISING—2

Doing business without advertising is like winking at a girl in the dark. You know what you are doing, but nobody else does.—**STEWART HENDERSON BRITT**, *Arizona Architect*.

AFRICA—Africans—3

A blue suit, white shirt and dark tie have become status symbols in Africa. White men in the steamy countries along the Guinea Coast still dress for the weather — in shorts and open-necked shirts. But not the African politician. He would rather swelter in his winter-weight suit than risk appearing unimportant.—*U S News & World Report*.



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Quote

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BELIEF—6

The average person will get a great deal out of life if he can always keep two firm beliefs—the first is belief in himself and the second is belief in others.—*Nuggets*, hm, Barnes-Ross Co.

BROTHERHOOD—7

The only hope of the nations not to destroy each other, is for them to become creatively interested in helping each other.—*DONALD HARRINGTON, New Outlook*.

BUSINESS—8

In the business world an exec knows something about everything, a technician knows everything about something—and the switchboard operator knows everything.—*Grit*.

CHANGE—9

The world changes so fast that you couldn't stay wrong all the time if you tried.—*Grit*.

COMMUNISM—Capitalism—10

We must find a way of living in peace with the Communist nations, deal with them fairly and imaginatively, and try to accomplish a similar desire in their attitudes, perhaps by according them greater acclaim, where such is due, and by really accepting them as human beings with a mission they believe in, even though in our opinion it is wrong. They need many of the things we can contribute to them and to the world, not only in the economic field, but in all areas. The more they get of these, the more their people will know and recognize the contradictions and flaws in their society and way of life as compared to ours.—*SIDNEY H SCHEUER, "Some Observations on East-West Relationships," Ethical Outlook, 9/10-'61*.

CREATIVITY—11

To paint a beautiful picture is to create, but it is no more so than to cause a smile to come to a child's lips, to change an attitude, to impart an ideal, to change the quality of the day for someone through a pleasant greeting, to bring a spark of courage to a heart belabored with despair or defeat, or to bring about a moment of happiness. — *The Light of Our Shadow*, World Ins Co.

CREDIT—12

America's riding the crest of a credit wave. Anyone with a good credit rating can whip out a credit card and buy an airline ticket to Tahiti or a precision watch from Switzerland; a steak dinner at Sardi's or a tankful of Super Shell. Credit is big business, and it's getting bigger.—*R K GRIFFIN, "Opportunity Knocks a Million Times," Shell Progress*, hm, Shell Oil Co, 9-'61.

DEMOCRACY—13

Democracy seems to be founded upon the inferior man's envy of his superior—of the man who is having a better time.—*H L MENCKEN in Letters of H L Mencken*, edited by *GUY J FORGUE (Knopf)*.

DOG—14

A dog, I will maintain, is a very tolerable judge of beauty, as appears from the fact that any liberally educated dog does, in a general way, prefer a woman to a man. — *FRANCIS THOMPSON, "Dog Days," N Y Times Mag, 9-24-'61*.

Quote

washington

By Les Carpenter



The gag in from the West Coast is that Gubernatorial Candidate Richard M Nixon has a new slogan: "Knight Must Fall."

" "

Congress trimmed the Administration's request for foreign aid, and someone asked Assistant Secretary of State Brooks Hays what he thought about it. Hays said it reminded him of the little boy who wanted a horse for Christmas. When the young boy found a rocking horse under the tree, he rocked on it for a minute and got off. "Are you disappointed with your wooden horse?" his father asked. "You see," said the boy, "I wanted a horse made of a horse."

" "

One Washingtonian just back from Europe said Douglas Maclean, captain of the luxury liner, Queen Elizabeth, told about a Texan on a recent crossing who wanted to buy the ship. Capt Maclean said he finally had to settle it with: "I'm afraid it's impossible, sir; you see, she's part of a set."

" "

Over at the State Dept, there's a quip aimed at some of the recent statements by Gen Lucius Clay: "American diplomacy has invented a substitute for the trial balloon; it is called the Clay pigeon."

Quote

EDUCATION—15

The father who wants his children to get an education these days may have to pull a few wires.

The television wire, the Hi-Fi wire, and the radio wire. — *Cap-per's Wkly.*

EDUCATION—Communism—16

A distinguishing characteristic of the Communist school system is the importance attached to adult education. Schools for adults are considered an integral part of the school system. There are many types of educational facilities for adults, ranging from museum exhibits and popular lectures to organized classes running the whole gamut of elementary, secondary and higher education. Special attention is given to workers and peasants, partly because they constitute the bulk of the illiterate population, and partly because the Communists in their ideology have always called the workers and peasants the backbone of the proletarian revolution.—THEODORE HST-EN CHEN, "Education and Indoc-trination in Red China," *Current History*, 9-'61.

ELECTIONS—17

An Englishman merely stands for election; an American runs.—DAVID SHEARS, "Is Baby Kissing Really Necessary?" *N Y Times Mag*, 10-8-'61.

ENTHUSIASM—18

Enthusiasm is the all-essential human jet propeller. It is the driving force which elevates men to miracle workers. It begets boldness, courage; kindles confidence; over-comes doubts. It creates endless energy, the source of all accomplishment.—B C FORBES, *Forbes*.

book briefs ...



.....

Franny and Zooey, by J D Salinger (Little, Brown, \$4), is attaining great popularity. It is not a novel, but closely connected short story and novelette. They belong to the Glass family, about whom Salinger has written short stories. He plans to make it a long-range project as he follows the lives of this family of settlers in 20th century New York. "Franny" is the story of a troubled college girl going through an emotional crisis. "Zooey," her brother, is a TV actor, and his story concerns his loving care for his sister and his successful effort to help her solve her problem. Salinger has a great concern for family relationships, and his descriptions of family life are magnificent. His central concern is religion, and he is somewhat of a mystic. His readers will no doubt become as fond of the Glass family and eager to follow their fortunes as were readers of the *Jalna* saga of the Whiteoaks.

" "

Lin Yutang has come forth with a new book, *The Red Peony* (World Publishing Co, \$5.95). It is a picture of the China that was two or three generations ago. Peony, a young, beautiful widow, cannot cry at her husband's funeral. She is too vital to follow tradition and immerse herself to widowhood forever, but sets out to enjoy the exciting world which had always passed her by. It is a novel of love, both spiritual and physical—charming and entertaining.

I wish our statesmen would proclaim
An eight-day wk, I frankly need it.
When checking out a seven-day book
I always take eight days to read it.

—BETTY ISLER,
Christian Science Monitor.

”

Sinclair Lewis, an American Life, by Mark Schorer (McGraw-Hill, \$10), is a monumental work. A carefully detailed report of the personal life of Lewis, his books, the delineations of the characters of *Main Street*, *Elmer Gantry*, *Babbitt*, and the others creates an illumination of the period in which Lewis lived and wrote. He does not condone in this fine biography the arrogance and drunken furies of Lewis, but presents them in an impersonal manner. The book has been accepted by The-Book-of-the-Month-Club and bids fair to become a Pulitzer prize winner.

" "

Bonwit Teller, of Philadelphia, has instituted a story-telling telephone plan for harried mothers. They dial a special number, hand the receiver over to the toddlers. A 3-minute story, "The Lonely Dragon," is read aloud to the little ones.

Quote

FAMILY LIFE—19

A half century ago the American man with a strong wife and six healthy kids to help him harvest his crops was the envy of his less fortunate neighbors. Today the American man with a wife and six hungry kids in an undersized suburban split-level must occasionally—no matter how much he loves them—stop to marvel at what financial folly they represent.—**ERNEST HAVEMANN**, "Amid Profound Change—Personal Crisis," *Life*.

FARMERS—Farming—20

"Yes," said the farmer, "when a feller has to know the botanical names of what he raises, the entomological names of the bugs that eat it up, and the pharmaceutical name of what he sprays on it—things is bound to cost more."—*Capper's Wkly.*

FRIENDS—Friendship—21

You win and lose friends, not arguments. It seems to me that the biggest problem of our times is to be both less like and more likable.—**BURTON HILLIS**, *Better Homes & Gardens*.

GIFTS—22

Among the many gifts which belong to men are three great gifts which we take for granted. They are really granted of God. These are: memory, anticipation and participation in present experience.—**Bishop Jas K MATHEWS**, *Arkansas Methodist*.

GOD—Possessions—23

Use everything as if it belongs to GOD. It does. You are His steward.—*Houston Times*.

Quote

GOV'T—24

The marvel of all history is the patience with which men and women submit to burdens unnecessarily laid upon them by their gov't.—**WM E BORAH**, *American Opinion*.

GREATNESS—25

The final proof of greatness is to endure continually without resentment.—**MARY JOY**, *Home Mag*, hm, Nottingham Co-operative Society Ltd, England.

GUIDANCE—26

Guided missiles have not replaced guided Christians.—**WESLEY R DOE**, *Missions*, American Baptist Internat'l Mag.

HAPPINESS—27

Happiness is a state of mind. Lincoln once said: "We are as happy as we make up our minds to be." Often happiness comes upon one unawares while one is engaged in helping others. Perhaps it is best expressed by the old Hindu proverb, "Help thy brother's boat across and lo! thine own has reached the shore." — **ROB'T W CRAWFORD**, "My Philosophy of Education," *Recreation*, 9-'61.

HUMOR—28

Humor makes you feel comfortable. Like a good cigar, like old brandy, it gives a rosy illusion that things aren't as bad as they seem or, even if they are, tomorrow will be better.—**MAX SHULMAN**, "American Humor: Its Cause and Cure," *Yale Review*, Autumn '61.

IDEAS—29

Good ideas are as common as blackberries. . . The test comes when the ideas have to be developed.—**ERNEST NEWMAN**, quoted in *From the World of Music*, edited by **FELIX APRAHAMIAN** (John Calder).

IMPROVEMENT—30

If you forget you have to struggle for improvement you go backwards. — GEOFFREY HICKSON, *News of the World*, London.

INTEGRITY—31

When you break your word, you break something that cannot be mended. — *Rotagraph*, hm, Fort Worth (Tex) Rotary Club.

JUDGMENT—32

No person should accept a new idea, thought, or suggestion as a fact, until he has subjected it to his own judgment and reason. Judgment is that power which examines, compares, analyzes, and decides as to the agreement or disagreement between two ideas; and reason is that power by means of which the spirit compares judgments and arrives at a conclusion. — *Highways of Happiness*, hm, H V Johnston Culvert Co.

KINDNESS—33

Deeds of kindness to the obscurest saint may be unseen by men, but they are observed and remembered by the Lord. — J C MACAULAY, *Moody Monthly*.

LANGUAGE—Internat'l—34

An internat'l language is rapidly ceasing to be a luxury that can be put off into the future; it is becoming an immediate necessity. If we are wise, we shall anticipate the acute need of the future and provide for it, just as wise city planners make provision for the expansion of their growing city and the traffic problems the growth will involve. The big obstacle in the way of the adoption of an internat'l tongue as envisaged in the Gallup Poll lies not in the principle, but in the choice. — Prof MARIO PERI, Columbia Univ, "Ending the Language Traffic Jam," *Saturday Review*, 9-9-'61.

Quote scrap book

. . . A wandering minstrel, I

When young, Sir WILLIAM S GILBERT, of Gilbert and Sullivan fame, whimsically illustrated his father's novels and contributed excellent verse to Fun. In 1871 he commenced his memorable collaboration with Sir ARTHUR SULLIVAN, which lasted 20 years. A special theatre was built for their operas.

Gilbert's librettos possess flawlessness, drollery, poetry, and even daintiness. The Mikado is the public's favorite. His operas live on, loved by an adoring public. Typical excerpts:

When constabulary duty's to be done,
The policeman's lot is not a happy one!"

—*Pirates of Penzance*, Act I.
" "

"When people have to obey other people's orders, equality's out of the question."

—*H M S Pinafore*, Act I.
" "

"I see no objection to stoutness—in moderation."

—*Iolanthe*, Act I.

—

LAZINESS—35

It doesn't require any talent to be lazy, but only a genius putting in full time can supply excuses to justify aversion to work. — DOUGLAS MEADOR, *Matador* (Tex) Tribune.

Quote



... Maestro and Minister

Ignace Jan Paderewski was one of the world's greatest pianists. A native of Poland, he was also a great patriot and served as Premier after WW II when Poland achieved independence.

He made 20 concert tours of the U S, where he was always enthusiastically received. Many stories are told of his stand on principles, for he was a man of strong opinions. He would never allow tickets to his concerts to be undersold. He disliked being exploited. Once a wealthy shoe manufacturer invited him to a lavish dinner party, then asked him to play for the guests. Paderewski complied. Weeks later, he gave a dinner party and invited the shoe manufacturer. As the guests were about to leave the dinner table, he had a pair of worn shoes brought in to the startled former cobbler.

"When I was at your house," Paderewski said, "you insisted that I play for your guests. I hope you won't mind fixing these shoes for me."

LIMITATIONS—36

*Man's limitations are due to his inability to perceive. The only bondage he can ever know is that which he mentally creates; the only limit, that of his own mental horizon.—IVY SHELHAMER, *Science of Mind*.*

Quote

MISSIONARIES—37

*I look upon for'gn missionaries as the scaffolding around a rising bldg. The sooner it can be dispensed with, the better; or rather, the sooner it can be transferred to other places, to serve the same temporary use, the better.—HUBSON TAYLOR, *World Vision Mag*.*

MODERN AGE—38

A group of men from several different underdeveloped countries were being shown through a modern U S factory. They watched eagerly as a piece of sheet steel was fed into a machine which in one operation stamped, punched, and shaped it into a finished product. They all seemed fascinated and reluctant to leave the machine.

Suddenly, to the consternation of the American guide, a bitter argument broke out among the visitors. They were shouting at each other, pointing their fingers at the machine, tapping their foreheads, and shaking their fists.

"What's the trouble?" the guide asked anxiously.

"No trouble at all," replied the interpreter. "It is just that some of them are arguing that it can't be done."—Nuggets, hm, Barnes-Ross Co.

ORIGIN—"dixie"—39

Years ago a bank in New Orleans issued notes in both French and English because there were so many people in that city who could read only French. On the French ten-dollar note was printed the word "dix," which means ten. It was the most popular of these notes, and in time was called a "dixie." The bank became known as the bank of the "dixies," and little by little, the South was nicknamed the "land of dixies."—Samscripts, hm, L L Sams and Sons.

....pathways to the past.....



Nat'l Children's Book Wk World Fellowship Wk

Nov 12—95 yrs ago (1866) b Dr Sun Yat-sen, founder and first president of the Chinese Republic. . . 40 yrs ago (1921) Pres Warren G Harding welcomed delegates from nine countries to the Washington International Disarmament Conference, the first held on American soil. . . 20 yrs ago (1941) Nazi soldiers were halted by the Russians at the outskirts of Moscow, WW II.

Nov 13 — *Christmas Seal Campaign* begins. . . 105 yrs ago (1856) b Louis Dembitz Brandeis, American jurist and author; Zionist movement leader; Associate Justice of the U S Supreme Court 1916-39. . . 95 yrs ago (1866) b Bert Leston Taylor, early American newspaper columnist, famous for "A line o' type or two." . . 55 yrs ago (1906) the Russian actress Alla Nazimova made her New York debut at the Princess Theatre in Ibsen's *Hedda Gabler*.

Nov 14—110 yrs ago (1851) *Moby Dick*, by Herman Melville, was published by Harper Bros in New York. . . 100 yrs ago (1861) b Frederick Jackson Turner, American historian; awarded the Pulitzer prize in history in 1933. . . 80 yrs ago (1881) the trial of Charles Guiteau, charged with the assassination of Pres James A Garfield, opened in Washington.

Nov 15—185 yrs ago (1776) b Per Henrik Ling, Swedish educator and

poet, founder of the famous Swedish gymnastic system. . . 155 yrs ago (1806) the *Yale Literary Cabinet*, the first magazine published by college undergraduates, appeared in New Haven, Conn. . . 65 yrs ago (1896) the U S began utilization of the water power of Niagara Falls. . . 35 yrs ago (1926) to inaugurate the debut of NBC, Merlin H Aylesworth, pres of the company, conducted a four-hour broadcast from the Waldorf-Astoria in New York.

Nov 16—*Statehood Day*, Oklahoma. . . 60 yrs ago (1901) the first automobile to exceed a mile a minute was driven by A C Bostwick in Brooklyn, New York.

Nov 17—80 yrs ago (1881) Samuel Gompers organized the Federation of Organized Trades and Labor Unions of the U S and Canada at a meeting in Pittsburgh. . . 70 yrs ago (1891) Ignace Jan Paderewski, Polish concert pianist, made his American debut at New York's new Carnegie Music Hall (see GEM BOX).

Nov 18—*Sadie Hawkins Day*. . . 125 yrs ago (1836) b Sir William S Gilbert, dramatist and librettist, member of the famous team of Gilbert and Sullivan (see SCRAP BOOK).

Quote

PAST—Present, Future—40

While we must keep our eyes on the horizon—yes, on the stars, as Columbus said—it is, I think, useful also to cast a backward glance. For a knowledge of the past is essential to an understanding of the present and to preparation for the future. "The past is prologue" but it is also, after all, all that we know anything about. While excessive loyalty to the past, according to Macchiavelli, may constitute a betrayal of the future, for a nation to ignore its past is as dangerous to its prospects as for a man to lose his memory. — JOHN DAVIS LODGE, *Current History*.

POPULATION—41

It took until 1830 A D for the first human family to multiply to the 1 billion mark. It took a century for the second billion to come along by 1930. And 30 years later, by 1960, the third billion was blocked. At this rate the population will reach 6 billion in the next 40 yrs. With 47,000,000 people being born each yr and only 2,000,000 ever hearing the gospel, it's a frightening responsibility at the door of the church. Science has made the world one neighborhood, but the church must make it one brotherhood.—DAVE MEADE, *Chicago Daily News*.

PROBLEM—42

The biggest cause of trouble in the world today is that the stupid people are so sure about things and the intelligent folks are so full of doubts. — *Conveyor*, hm, Zinc Corp Ltd and New Broken Hill Consolidated Ltd.

Quote

RELIGION—43

The indictment against organized religion by the unchurched is that we have spent nearly 2,000 yrs systematizing irrelevant theological tidbits. It may be that we have spent so much time studying Greek and Hebrew that we have failed to learn the language of the average man and thus failed effectively to communicate the gospel. —Rev Dr JOHN B OMAN, *Methodist Information*.

RESEARCH—44

Business today operates on the principle, "If it works, it's obsolete." Any company's research department is constantly trying to find things that will obsolete what the company is already making. If it doesn't, someone else will. You can't stand still and stay in business. You can even run pretty fast, and still get run over.—KVP *Philosopher*, hm, Kalamazoo Vegetable Parchment Co.

RIGHT—Wrong—45

Changing one thing for the better does more good than proving a dozen things are wrong.—ANN REYHER, *Chicago Daily Tribune*.

ROADS—46

A nation's character, like a man's, can be read in the lines on its face. The roads that lace the U S's 110,000 hamlets, towns and cities into a single organism have transformed a remote, leisurely agricultural society into a compact, high-speed industrial civilization that is in constant pursuit of mobility. The super-highways of the U S are a monument to motion. Once, European tourists returned from a visit to the U S talking of Manhattan's skyscrapers. Today they talk of the U S road.—*Time*.



Tempo of the Times

Tuesday, the 22nd, will see the long awaited opening of the 22nd Congress of the World Communist Party—the climax toward which Khrushchev has been working. His truculence and aggressive policy of the last year have resulted in communist gains. He is to lay down a plan for a 20-year program which will win the world for communism. After his reports on space successes, his nuclear testing in defiance of world opinion, the beachhead established in Cuba, Laos lost to the West, and the Berlin crisis, a policy change can be expected. Whether this will be a softening period or a one of continued aggression can not be foretold. This alternating strategy has been pursued in the past.

While the Berlin question has been occupying the attention of the West, along with the problem of the UN, the communists, as was to be expected, have been busy in Southeast Asia. The drive for South Viet-Nam is now growing acute. Communists from North Viet-Nam, Cambodia and Laos are marching in boldly. South Viet-Nam has called for help. Pres Kennedy has sent Gen Maxwell Taylor on a hurried trip to make a survey and an educated guess as to what should be done—whether the U S shall send troops to reinforce the force that has been training guerrillas or not.

However, a stiffening of the West against Russia is growing. Great Britain has solidly aligned with the U S on defense of Berlin. The

neutralists have lost in England. Gromyko, on his stop there, after a fruitless series of talks with Dean Rusk and Pres Kennedy, was rebuffed in his effort to find Britain soft on the Berlin situation. It was made very plain here that the U S will not accede to the Russian demands.

General Clay, for the first time, rode into East Berlin to affirm the right of access without hindrance. The U S has the biggest peacetime army of its history in Europe. Gen Bruce E Clarke, Commander of the U S Army in Europe, said: "If the Russians want to come across these borders, they had better be prepared for big business."

These facts, plus the exercise Sky Shield, the standing up of little Holland against the Russian police and diplomat, and a true report by Gromyko may convince Khrushchev now that the West means to fight rather than surrender to appeasement.

The people of the U S are ahead of the gov't in the struggle against communism. Many are dissatisfied with Kennedy's "words instead of deeds" delaying policy. The "Better Red than Dead" advocates are few. The American people stand staunch for freedom at any price.

Quote

They all laughed when I sat
down to play
—It gave my ego a wrench
Now, why didn't somebody say
They'd just varnished the
bench?

—NEAL C NEITZEL.

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SALESMAN—Salesmanship—48

A good salesman is somewhat like a key. Sometimes he must have brass. He must always go around poking in the right places. He will always make pockets jingle. Above all he must be able to open a closed door.—FRANK G MCINNIS, *Charlotte (N C) News*.

SPACE TRAVEL—49

Mars and Venus, the earth's closest planetary neighbors, have been rated the likeliest habitats for extraterrestrial life. Astronomers ruled out Jupiter because the intense cold of its atmosphere (210 degrees below zero Fahrenheit) would freeze any known organism. Now astronomer Carl Sagan of the Univ of Calif has come up with a new idea: Suppose the clouds of Jupiter behave like a giant greenhouse, trapping and storing the feeble heat received from the sun? Far from the traditional idea of a frozen waste shrouded by ammonia, methane, and hydrogen gases, the planet's surface might actually reach a comfortable room temp.—*Newsweek*.

Guests who always
Say "We must go,"
Are very slow
In doing so.

—*Tit-Bits*, London.

50

Quote

SPORTS—Football—51

At Georgia Tech athletic business mgr Bob Eskew, tired of losing friends and customers by his inability to give all of them priority at football games, has installed a computer stuffed with myriad electronic tubes. Fed the pertinent data, it comes up with who sits where. The machine asks some questions of its own: Is the prospective purchaser an alumnus? How much has he contributed to the college annually? Where did he sit last yr, and where does he want to sit this yr? Eskew's electronic football seater allots 28,985 seats in 30 min's, a chore which last yr took Eskew's staff six wks. It shows no favoritism. It put one of its own operators, an inactive alumnus, at the bottom row of the South end zone, almost out of the stadium.—*Sports Illustrated*.

STAMPS—Postal—52

For the first time in history, the Four Evangelists of the new Testament will be honored on a series of postage stamps. Portraits of Matthew, Mark, Luke, and John will appear on four stamps—a new Swiss stamp.—*Houston Times*.

TAXES—53

Any institution that does not have to pay taxes to the gov't ought to render a little extra service to the people.—*Arkansas Methodist*.

TEACHERS—Teaching—54

A good teacher does not raise in the minds of his students questions which he has not helped them equip themselves to answer; and he never forgets that, while the teacher teaches, it is the students who learn.—JOHN L MCKENZIE, "Faith and Intellectual Freedom," *Critic*, 8/9-'61.

THEATRE—55

The human being rises as he uses his better emotions: pity, sympathetic concern, affection, love. We have neglected those, and I think we are paying for that neglect. The theater is a place to recover ourselves. In the theater, when you go to see a great tragedy and have been terribly moved, deeply moved, you come out of that theater a better man, or a better woman—with emotion more ready for use. — HOWARD LINDSAY, *TV Guide*.

TRADE—56

It is not enough to learn the tricks of the trade—you must learn the trade.—*Samscripts*, hm, L L Sams and Sons.

UNDERSTANDING—

Confidence—57

Confidence is the feeling you sometimes have before you fully understand the situation.—*Banking*.

VISION—58

During the darkest yrs of WW II, the miners in Britain were not producing the needed coal. Winston Churchill called miners and union leaders to a meeting in London.

He said he could not see the end of the battle, but he knew victory was theirs. In that glorious day men, women and children would line the streets, and when the armies marched down the boulevards they would shout: "And where were you in the darkest days of the conflict?" And the soldiers would cry, "We were in the field's turning back the foe." "You shall march in that line of splendor, and when they ask you where you were, you can turn to them as proudly as the rest and cry, 'We were down in the pits with our faces to the coal.'"—*Action*, Nat'l Ass'n of Evangelicals.

NOTICE

You receive a notice that your subscription is about to expire 6 weeks ahead, followed by 3 reminders, and a final invitation to stay in the fold. If your renewal is received by the 10th of the month following expiration, you will not miss an issue. If later, it will re-start with the following month. *No back issues will be sent except on order accompanied by a check at 25c per copy.*

WAR—59

The disastrous aftermath of two world wars should have taught us many a salutary lesson. One thing has become painfully clear — that most of the wrongs that bring tragedy to our world are begotten more of weakness than of wickedness. The two wars were in themselves a pitiable proof of the hideous consequences of weakness. For though it may appear that wars are due to military aggression, yet if we look beneath the surface into the psychology of nations, we shall see that, more often than not, it is weakness rather than deliberate wickedness that begets conflict. And the same is true of ourselves as individuals, in our everyday affairs.—"The Secret of Strength," *New Vision*, England.

WISDOM—60

The attainment of wisdom is the work of a life-time.—ABRAHAM J HESCHEL, "The Importance of Sr Citizens," *Science of Mind*, 10-'61.

Quote

GOOD STORIES you can use...



I Laughed At This One

F G KERNAN

At the charity ball, a very conceited movie star wound up dancing with a rather kittenish dowager, who immediately started acting coy.

"My," she gushed, "whatever made wonderful you dance with li'l ol' me?"

"Well, madam," returned the movie star, "this is a charity ball, isn't it?"

Dean Hayes of Duqueane Univ in Pittsburgh tells the story of a group of women who gathered once each wk at a bridge club. Every now and then, instead of bridge, they would have a guest speaker. This one day they had a surgeon as speaker. "You know," he said, "I have operated on many people over a number of yrs. I have performed thousands of operations on every part of the human anatomy. And this forces you to some very difficult conclusions. After looking at every part of man, I have come to the conclusion that man has no soul. I have never seen one."

Martha raised her hand and said, "Doctor, have you operated on any brains?"

He repl'd: "Thousands of them." She asked: "Did you ever find a thought?"—JAS E GATES. a

Lord Moran, for many yrs the personal physician of Sir Winston Churchill, was asked by a reporter what he did to keep his elderly patient in top physical condition.

"I watch his diet very carefully," he repl'd.

"His diet?" said the reporter, knowing that Sir Winston ate and drank without restraint.

"Yes," said Lord Moran. "I watch to see what he eats at every meal, and then I order the same for myself."—Milwaukee Jnl. b

"Just where are you going?" asked the wife of her poor husband, who was heading for a bank where he intended to try to renew a mortgage loan.

"Oh," replied the harried husband, "I have a rendezvous with debt."—ROY A BRENNER. c

A stern old Uncle said to his nephew, "You boys today expect too much. Do you know what I was getting when I married your Aunt?"

"No," replied the nephew, "and I'll bet you didn't either!"—H E MARTZ. d

Father to teenage daughter's boy friend, who is holding a sandwich in one hand and a pop bottle in the other: "Glad to meet you, Herbie. I've noticed you in our budget for some time."—Lion, Lions International. e

Quote

.....Quote-able QUIPS.....

In a Southern court a man was charged with abusing his team of horses, and swearing in public. An old Negro was a witness.

"Did the defendant use improper language when beating his horses?" asked the lawyer.

"Well, he talked mighty loud, sah."

"Did he swear?"

The witness seemed to be puzzled, so the lawyer put the question another way. "What I mean, Uncle Mose, is, did he use words that a preacher could use in his sermon?"

"Oh, yes, sah," the old man replied with a grin, "but they'd have to be 'ranged in different order.'"—*Highways of Happiness*, hm, H J Johnston Culvert Co. f

" "

I was sitting in the newsroom of a Miami daily as a veteran reporter was criticizing the freshly-submitted copy of a cub reporter.

"This isn't a news story! Who are you trying to impress? Using big words doesn't show how bright you are. The essence of language is to communicate. You've got to write for the masses. Use plain words for plain people. Write it so that even the simplest mind can understand it."

The younger man sat back with a thoughtful expression on his face, and asked, "What part didn't you get?"—RODD GUNN, *True*. g

" "

We know a well-to-do, childless elderly couple who, when they buy some pleasant though needless luxury, charge it to the S D N N. This, they explain, is the "Society for Defrauding the Nephews and Nieces."—WHEELER McMILLEN, Editor, *Farm Jnl*. h

The moon affects the tide . . . also the untied.—F G KERNAN.

" "

Saving money isn't a challenge. It's an out-and-out victory.—Changing Times.

" "

One of the main differences in newspapers and television is that editors report violence while TV producers create it. — HERM ALBRIGHT, quoted by RAY ERWIN, Editor & Publisher.

" "

A Gov't bureau is where the taxpayer's shirt is kept.—Exhaust.

" "

There is only one beautiful child in the world, and every mother has it.—Jnl of the American Medical Ass'n.

" "

Singing is a man's bathright.—Times of Brazil.

" "

Ambitious wife: The power behind the drone.—Pinex Line.

" "

If you want the rainbow, you have to wait until the shower is over. — Friendly Chat, hm, C D Bertolet & Co Inc.

" "

Highly educated women make excellent wives. They have a better vocabulary for explaining why dinner is late.—ROBT FONTAINE, Look.

" "

Most folks know how to say nothing, but few know when.—Samscripts, hm, L L Sams and Sons.

Quote

light armour

Richard Armour



Spice Of Life

World Use Of Pepper Declining.
—Newspaper headline.

The pepper growers sadly frown:
The use of pepper's sharply down.
And why? Is there by chance a
reason

Why seasoning's now out of season?

Are taste buds tired of being pep-
pered

Until they're spotted like a leopard?
Is pepper causing things we hate:
Cholesterol, and gain in weight?

The salt-free diet's known, you see,
But how about the pepper-free?
Do doctors tell each sickly acher,
"You'd best lay off the pepper
shaker?"

I'm baffled. I don't know the cause,
Yet here's a fact that gives me
pause.

If someone knows, or has sugges-
tions,

I swear I'll pepper him with ques-
tions.

"I wrote two books, you know,"
quipped Brooks Hays. "My father
was asked once if he had read my
last book. Repl'd my father, 'I hope
so.'" — LLOYD WRIGHT, *Arkansas
Baptist*. 1

Quote

An elderly lady and a young man
were the only two passengers to
leave the N Y subway train at that
station. The young man with his
quick, long stride reached the exit
gate long before the less agile wo-
man. But there he stood, patiently
holding the gate open for her. Up-
on reaching the gate, the lady
smiled appreciatively and said,
"Thank you so much. I'm really not
accustomed to such good manners
here in N Y."

The young man tipped his hat
courteously and repl'd, "You'll
have to excuse me, ma'am. I'm
from out of town myself and don't
know any better."—FLORA SMITH,
Coronet. J

" "

Two Indians were watching wa-
ter skiing for the first time. One
asked the other, "Why boat go so
fast?"

To which the second one repl'd,
"Man on string chase 'em."—*Cap-
per's Wkly*. K

" "

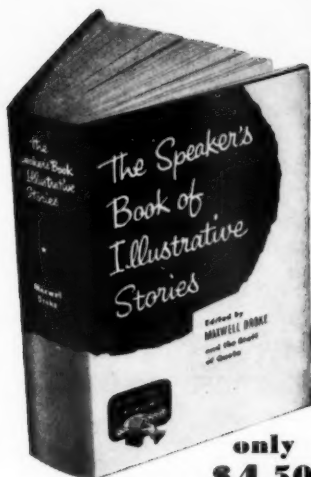
An adolescent who had repeat-
edly voiced antagonism toward
girls paused while mowing the lawn
to look lingeringly at the pert little
Miss living next door.

His father, observing from the
porch, said to him, "Judging by
your interest in our pretty neigh-
bor, I'd say your opinion about girls
is changing."

"You're wrong, Dad," protested
the youngster, "but if ever I de-
cide to stop hating them, she'll be
the one I'll stop hating first."—
JACK KYTLE, *Wall St Jnl*. I

" "

Sign discovered on a tree near a
pond in Maine: "Anyone found
near this private trout pond will be
found there next morning."—
Sports Illustrated. M



**only
\$4.50
on 10 day approval**

*Nothing illustrates
your point like
a Good Story . . .*

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more than 1,000
arranged for your
ready reference**

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About 20 years ago we published the first book of Illustrative Stories alphabetically arranged by theme. Ever since that handy volume finally went out of print, people have been asking

for "more of those illustrative stories." But illustrative stories — really good ones — are *hard* to come by. And now at last we have a new collection — **even bigger** and better than the popular *They Tell a Story*. Stories are conveniently arranged under more than 150 subject headings, ranging alphabetically from "Ambition" to "Zeal." Better get your copy right away. You may be needing an extra good illustrative story any day now.

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Quote-ettes

Dr NORMAN HILBERRY, director of Argonne Nat'l Laboratory, in an interview: "You never run into God that you don't run into the devil." 1-Q-t

" "

SOMERSET MAUGHAM, famed British author, commenting upon his plan to end his 33 yrs of self-imposed exile on the French Riviera: "It's simply a question of an old man coming home to roost." 2-Q-t

" "

DAVE FREED, captain of America's incompetent Davis Cup Team: "I wasn't so upset the other day when a letter came addressed to 'David The Dope!' That's the privilege of all sports fans. But how did the Post Office know where to deliver the mail?" 3-Q-t

SECOND CLASS MATTER



Quote does NOT test any products. We only report them.

To glamorize those moving pictures you "shot" last summer, a Sparklescope screen is available. It is made of embossed material resembling beaded plastic to give glare-free reflection. The 40 x 40-inch screen weighs only 14 oz in container, and can be hung on a picture hook. \$3.98. *Central States Paper and Bag Co, 5221 Natural Bridge, St Louis, Mo.*

It is still time to get in a few rounds of golf. You can now have clubs with all-Fiberglass shafts. These absorb all vibration, are easy to clean, and non-conductive in electrical storms. They are said to

lengthen drives. Details: *Burke Golf Equipment, Comptometer Corp, Dept PP, 160 Essex St, Newark, Ohio.*

An inexpensive oxygen unit for first aid in home, office, plane or boat can be carried in shoulder case or hung on wall. It comprises an 11-inch-high lightweight container and disposable face mask which fits any head size and permits conversation. Oxygen is conserved by a press-and-inhale and release-and-exhale valve. Details: *Hammacher Schlemmer, 145 E 57th St, New York 22, N Y.*

